



PRESIDENT DR. BENNETT AND TEAM COMPLETE THE ENROLLMENT MANAGEMENT ACADEMY

President Bennett along with Vice President Monica Chahal, Instructional Deans Dr. Laura Hill, Dr. Ruben Diaz, and Dr. James Ortez, and Director of Institutional, Research, and Planning Ryan Feyk-Miney participated in the Enrollment Management Academy (EMA) hosted by the UC San Diego Department of Education Studies. Team CCC heard many best practices for enrollment management and strategies to maximize funding under the new Student-Centered Funding Formula (SCFF).

CONGRESSWOMAN CONNIE CONWAY VISITS CLOVIS COMMUNITY COLLEGE

On July 30 Congresswoman Connie Conway toured CCC to learn about our amazing students, programs, and services. She was impressed with the campus and visited with Clovis Unified School District high school students participating in the [CCC STEM Summer Academy](#). She also visited the Open Computer Lab, Tutorial Center, and Welcome Center.



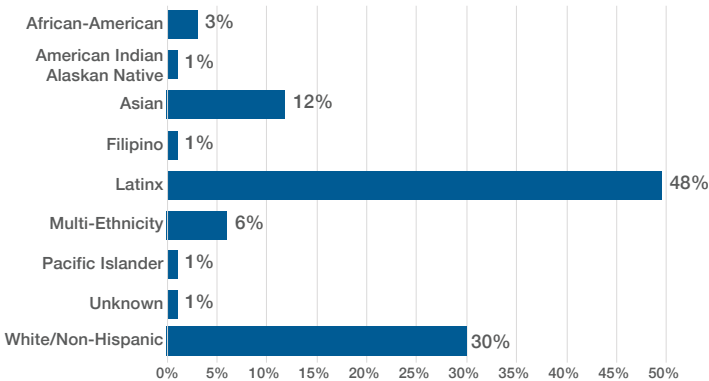
NEW STUDENT DATA OUT FOR THE 2021-22 ACADEMIC YEAR

Our students at glance:

85% Age 29 and under	39% Male
74% Age 25 or under	53% Received some form of Financial Aid
60% Female	

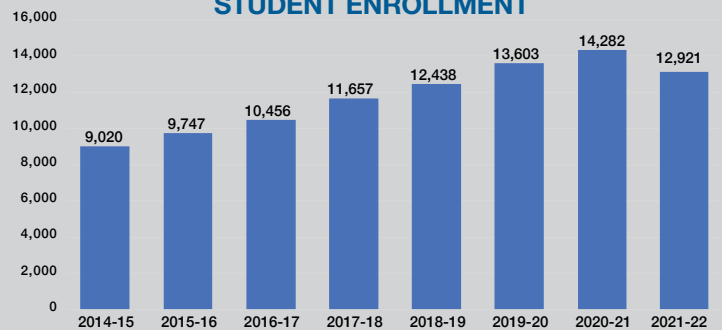


DEMOGRAPHICS



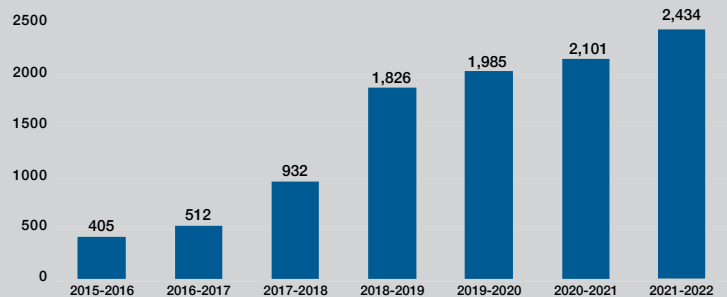
2021-2022 Academic Year

STUDENT ENROLLMENT



*After steady increases in enrollment over the last decade, student enrollment declined in 2021-22 due to COVID.

DEGREES & CERTIFICATES AWARDED



As of 7/7/2022.

Degrees and certificates awarded continue a steady increase in 2021-22.



AMAZON CAREER CHOICE PROGRAM BRINGS STUDENTS TO CCC



Earlier this year, CCC was selected as an Amazon Career Choice college partner for Amazon employees. This partnership has opened up opportunities

for the Outreach Team to attend wellness and college fairs at each of the Fresno and Visalia Amazon fulfillment centers. Outreach employees participated at an Amazon College Fair in Fresno on July 19th and 21st. They will be attending another Amazon College Fair in Visalia in September, which is one of the largest fulfillment centers in California. Outreach staff are excited to help Amazon employees with their enrollment steps and connecting them to programs and services to help them reach their educational goals.

CCC AND STARBUCKS PARTNER TO ENROLL STUDENTS

On July 14 and 15, Outreach Specialist David Navarro hosted a "Coffee and College" at the Starbucks on Friant and Fort Washington in Northeast Fresno. Starbucks was excited to support this educational event to assist potential students enroll for college while enjoying a delicious cup of coffee.



COLLEGE LEADERS PREPARE FOR NEW SEMESTER AT LEADERSHIP RETREAT

On July 19, the college senior executive team held a planning retreat to prepare for the Fall semester. The team looks forward to welcoming faculty, staff, and students back to campus.

PRESIDENT'S BREAKFAST IS TUESDAY, OCTOBER 25

President Dr. Bennett is excited to host the [President's Breakfast](#) on October 25 from 7:00 to 9:00 a.m. at the Clovis Veterans Memorial District. This networking breakfast will be a wonderful opportunity to share an update with community members and leaders, educational partners, and elected officials.



VIRTUAL AND IN-PERSON EXTREME REGISTRATION

Counselors and staff continue to register students for the fall semester. Virtual Extreme Registration was every Wednesday in July, and the In-Person Extreme Registration was July 30 and 31. Various outreach media campaigns were shared, including a [video](#) with radio personality Jizzo from B95. Also, an email and social media campaign with [videos](#) and tutorials was launched to promote the new [Self Service registration system](#) that took the place of Web Advisor.



HERE TO SERVE! WELCOME TO CLOVIS COMMUNITY COLLEGE

[Watch](#) our new video highlighting our new signage around campus.