Clovis Community College

2023 - 2024

Certificate of Achievement in Graphic Design

Complete the following program of study (Major #C.520D.CA). Major requirements (17 units minimum).

The Certificate of Achievement in Graphic Design develops the necessary skills to gain entry-level employment in the graphic design industry. As part of a series of Art Certificates, students learn both traditional and digital design skills with an emphasis on the elements and principles of graphic design as well as a broad history of the numerous graphic design fields. Through the certificate, students develop their digital and graphic design skills, build a portfolio, and create self-promotional and marketing materials suitable for employment in the graphic design industry.

Name: _____ **Student ID:** _____ **Date:** _____

Course Overview and Selection

Required Courses:

Course	Course Description	Units	Completed	In Progress	Planned
ART 3 or ART 4 or ART 7	Two-Dimensional Design (3) or Three-Dimensional Design (3) or Beginning Drawing (3)	3			
ART 41A	Computerized Multimedia	3			
PHOTO 1	Introduction to Digital Photography	3			
ART 54	Introduction to Graphic Design	3			
ART 30A or ART 37A	Illustrator: Beginning Computer Drawing and Design (3) or Photoshop: Digital Visual Art (3)	3			
ART 43	Independent Projects Studio	2			

Notes:

Total Units 17
All courses require a "C" (2.0) or higher.

Program Learning Outcomes:

1. Prepare for employment/self-employment in the graphic Design Industry.
2. Build graphic design skills required for traditional print and digital media platforms.
3. Assemble a portfolio of graphic design projects for self-promotion and marketing materials geared toward a career in contemporary graphic design industries.

Comments:

Faculty Advisor: Ledgerwood