



Research Brief

Title: Opening Day Evaluation Spring 2017
 Date: January 25, 2017

Full time faculty and staff attended Opening Day Spring 2017. One hundred and ninety two attendees responded to a survey regarding content and satisfaction of the day’s activities. The responses were primarily from faculty (59%) followed by classified professionals (24%) and administrators (3%). 14% declined to select an affiliation. Of the 192 who answered the survey, just less than half attended part or all of the event. The following reflects the opinions of those attendees.

The overall format of Opening Day was well received with an average rating of 3.9 (out of 5). Comments received indicated the equity data was meaningful because it was at the department level while others expressed that the day was too full and that more time between activities would be beneficial.

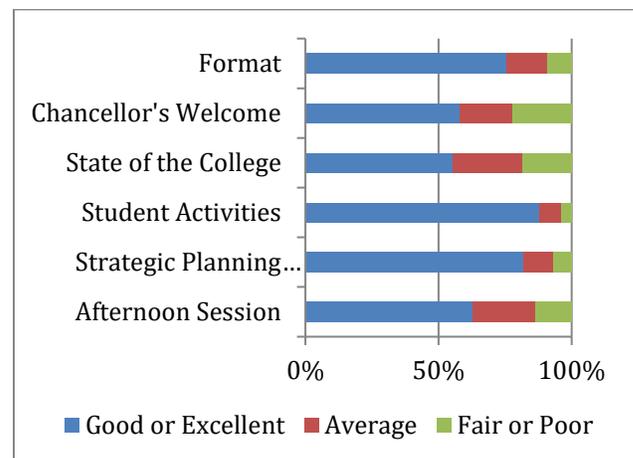
The Chancellor’s Welcome received an overall rating of 3.6. People indicated they like Dr. Parnell and acknowledge his enthusiasm, but they were concerned that his comments regarding CCC were not positive. There were also comments of great disappointment for not being included in California Promise.

A rating of 4.1 was given for the State of the College Address given by Dr. Lori Bennett. Generally, people are pleased with the President but did indicate they would have liked more detailed information with regards to things like 5 year plans and how to build the college.

The Student Activities update drew a 4.1 average response and people are looking forward to the upcoming events.

The District Strategic Planning/Title IX update had an average rating of 4.0.

The afternoon session, Underserved Students in Community Colleges: Trends, Challenges, and Opportunities, had an overall rating of 3.6. Comments were mixed. While many of the people thought the session was helpful and interesting, the others thought it was too long. These same people also mentioned that there was much information given but not enough time to digest and discuss in the group work.



Most people (67%) did attend the lunch and enjoyed the food and the atmosphere.

One suggestion for next year is to include an area to respond for people who are not able to attend. The comment has been noted and will appear next semester. The response should give valuable information as to how accommodations can be made for those who are unable to participate.