



Clovis
Community
College

Research Brief

Title: 2016 Planning Retreat Survey

Date: November 22, 2016

Clovis Community College is in the process of developing a new Educational Master Plan which will direct overarching goals of the college for the long term. As part of this process, CCC held a campus wide planning retreat which provided an opportunity for faculty, staff, administrators, and students to come together and discuss college values and goals and to set the stage for upcoming planning efforts. The attendance at the retreat was 85 people which was 23% of the total who were invited.

The survey began by asking people who did not attend why. People primarily answered one of a few ways: 1). it was being held during class time, 2). there was no covered in the office, and 3). prior engagements.

There were 57 participants who took the time to respond to the survey which is an extremely high rate of return 67%. The following reflects their opinions.

Survey responders agreed 61% of the time that the format of the retreat was excellent and 26% indicated it was good. When asked to expand, two respondents felt the format felt rushed, most were very happy. They indicated that the quick pace was fun, kept people going, and interactive.

Seventy-one percent of respondents thought that the overview and welcome from Lori Bennett was excellent and 24% found it to be good. Comments included praise for the new president's obvious passion and commitment to the college. It was also noted that she is actively listening and presenting new ideas in a way that does not seem forced.

Sixty-one percent of attendees rated the ice-breaker as excellent and another 26% rated it as good. The comments indicated that people felt John and Kira did a great job and the activity was fun but that it felt unnecessary and could have been excluded. Most of the comments indicated people are already familiar with each other.

Forty-four percent rated the mission statement review and planning timelines as excellent with an additional 38% indicating the session was good. Comments in this section were mixed with half of the respondents indicating things like "good groundwork for the rest of our activities" and the other half "didn't find it to be particularly useful". Additionally, there was more than one response in this section that indicated they didn't feel the administration really wanted feedback on this item.

When asked about the core values session, 48% of people rated it excellent and 42% rated it as good making it one of the most popular sessions. Specifically, people mentioned they liked the inclusiveness of all the ideas and that the exercise of selecting words and rating them was very effective.

Next, people were asked about the college communication discussion. Generally, people had positive responses with 56% indicating excellent and 38% indicating good. The comments indicated general satisfaction as well with one person responding the presentation was “polished and well prepared” and another being “impressed with the work that’s been done”.

When asked about the college planning structure activity people indicated excellent 65% of the time and good 28% of the time. The tone of the comments was positive in that people enjoyed the opportunity to help craft a model. One person mentioned there could have been fewer models to look through, however, only due to time constraints.

As far as reporting out and next steps, 40% rated this activity as excellent and 48% rated it as good. It appears from the comments that several people were unable to stay for this portion. Those who did mentioned they enjoyed developing the materials to go back to the college and that they look forward to the rest of the process.

Overall, people felt that their ideas and opinions were valued (94%) and that the retreat was productive (94%). They overwhelmingly agreed that more events like this should take place (96%).

Lastly, when reporting about the lunch that was served, most people enjoyed it but a few felt that healthier choices should have been offered (fruits and vegetables).