



Report to the Board of Trustees, SCCCD

August 2, 2022

PRESIDENT DR. BENNETT AND TEAM COMPLETE THE ENROLLMENT MANAGEMENT ACADEMY

President Bennett along with Vice President Monica Chahal, Instructional Deans Dr. Laura Hill, Dr. Ruben Diaz, and Dr. James Ortez, and Director of Institutional, Research, and Planning Ryan Feyk-Miney participated in the Enrollment Management Academy (EMA) hosted by the UC San Diego Department of Education Studies. Team CCC heard many best practices for enrollment management and strategies to maximize funding under the new Student-Centered Funding Formula (SCFF).

CONGRESSWOMAN CONNIE CONWAY VISITS CLOVIS COMMUNITY COLLEGE

On July 30
Congresswoman
Connie Conway toured
CCC to learn about
our amazing students,
programs, and services.
She was impressed
with the campus and
visited with Clovis
Unified School District



high school students participating in the <u>CCC STEM Summer Academy.</u> She also visited the Open Computer Lab, Tutorial Center, and Welcome Center.

NEW STUDENT DATA OUT FOR THE 2021-22 ACADEMIC YEAR

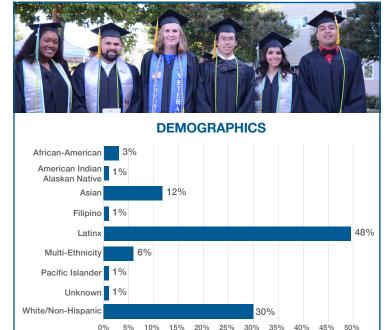
Our students at glance:

85% Age 29 and under 74% Age 25 or under

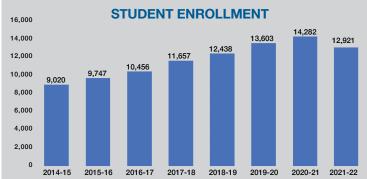
60% Female

39% Male

53% Received some form of Financial Aid

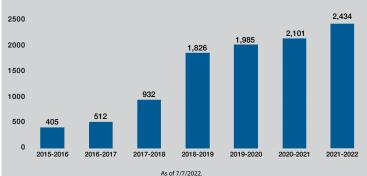


2021-2022 Academic Year



*After steady increases in enrollment over the last decade, student enrollment declined in 2021-22 due to COVID.

DEGREES & CERTIFICATES AWARDED



Degrees and certificates awarded continue a steady increase in 2021-22.





AMAZON CAREER CHOICE PROGRAM BRINGS STUDENTS TO CCC



Earlier this year, CCC was selected as an Amazon Career Choice college partner for Amazon employees. This partnership has opened up opportunities

for the Outreach Team to attend wellness and college fairs at each of the Fresno and Visalia Amazon fulfillment centers. Outreach employees participated at an Amazon College Fair in Fresno on July 19th and 21st. They will be attending another Amazon College Fair in Visalia in September, which is one of the largest fulfillment centers in California. Outreach staff are excited to help Amazon employees with their enrollment steps and connecting them to programs and services to help them reach their educational goals.

CCC AND STARBUCKS PARTNER TO ENROLL STUDENTS

On July 14 and 15, Outreach Specialist David Navarro hosted a "Coffee and College" at the Starbucks on Friant and Fort Washington in Northeast Fresno. Starbucks was excited to support this educational event to assist potential students enroll for college while enjoying a delicious cup of coffee.



COLLEGE LEADERS PREPARE FOR NEW SEMESTER AT LEADERSHIP RETREAT

On July 19, the college senior executive team held a planning retreat to prepare for the Fall semester. The team looks forward to welcoming faculty, staff, and students back to campus.





PRESIDENT'S BREAKFAST IS TUESDAY, OCTOBER 25

President Dr.
Bennett is
excited to host
the <u>President's</u>
<u>Breakfast</u> on
October 25
from 7:00 to
9:00 a.m. at the
Clovis Veterans
Memorial District.
This networking
breakfast will
be a wonderful



opportunity to share an update with community members and leaders, educational partners, and elected officials.

VIRTUAL AND IN-PERSON EXTREME REGISTRATION

Counselors and staff continue to register students for the fall semester. Virtual Extreme Registration was every Wednesday in July, and the In-Person Extreme Registration was July 30 and 31. Various outreach media campaigns were shared, including a wideo with radio personality Jizzo from B95. Also, an email and social media campaign with wideos and tutorials was launched to promote the new Self Service registrationsystem that took the place of Web Advisor.



HERE TO SERVE! WELCOME TO CLOVIS COMMUNITY COLLEGE

Watch our new video highlighting our new signage around campus.